WE CLAIM:

- 1. A consumer electronics device which comprises:
 - a housing; and
- a control panel arranged on the housing, the control panel having a plurality of control keys, at least one of the control keys and a surround of at least one of the control keys having an outline shape approximating that of at least a part of a predetermined cartoon character.
 - 2. A consumer electronics device which comprises:
 - a housing; and
- at least one control key arranged on the housing, a surround of said at least one control key having an outline shape approximating that of at least a part of a predetermined cartoon character.
 - 3. A consumer electronics device which comprises:
 - a housing; and
- a control means arranged on the housing, the control means being made up of at least one component part which defines an outline shape approximating that of at least a part of a predetermined cartoon character.
 - 4. A consumer electronics device which comprises:
 - a housing; and
- a control panel arranged on the housing, the control panel having a plurality of control keys, and
- an outline shape of the housing approximating that of at least a part of a predetermined cartoon character.
- 5. The device of any one of claims 1 to 4 which is selected from the group comprising a two-way radio, a television receiver, a DVD player, a compact disc player, a video cassette recorder, a tape recorder, a clock, a radio, a cordless telephone, a

mobile telephone, a remote control unit, a camera, a personal computer, a monitor and combinations of the foregoing.

- 6. The device of any one of claims 1 to 4 in which the cartoon character is a Disney® cartoon character.
- 7. The device as claimed in any one of claims 1 to 4, including functional features of the consumer electronics device, and wherein the outline shape of the housing and the features approximate at least a part of the predetermined cartoon character.
- 8. The device as claimed of claim 4, including functional features of the consumer electronics device, and wherein the outline shape of the control key has approximate at least a part of a predetermined cartoon character.
- 9. The device as claimed of claim 4, including functional features of the consumer electronics device, and wherein there are several control keys, the keys being arranged so that collectively the several keys constitute the outline shape of a predetermined cartoon character.